

ALPHAPPL

Code Village



CODE



ENGAGE



LIVE

THE EXPERIENCE

A L P H A P P L

What's the whole package? **Code / Engage / Live**



Code

Fast-track your journey to becoming a top-tier programmer and a certified master in your field of interest.

Manage projects, build your portfolio and develop your ideas - Set the stepping stones to your future as an expert coder.



Engage

Our program has a tourism twist; live the life for 12 weeks in a UNESCO cultural heritage spot, complete with daily doses of excitement, activities and events to make your stay memorable.



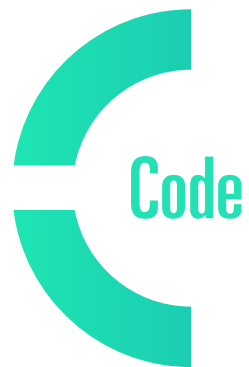
Live

Stay in our history-laden village with people from all over the world. Share the experience, make bonds and break boundaries as you face this new challenge together.

WHY DOES OUR COURSE WORK?

A L P H A P P L

What makes us special?



- Learn the building blocks that will grow your career and learn new ideas in the tech world;
- Choose to specialize in an area of your preference and sharpen your focus;
- Implement your newfound skills in real projects with local businesses;
- Play and explore with new gizmos and gadgets in our LAB space.



- Live it up! Our package includes live radical sports (paintball, karting, etc.) and cultural experiences (wine tasting, bread making, etc.);
- Avoid the burnouts of crash courses;
- Spend your weekends visiting neighbouring towns, picturesque beaches and cultural monuments;
- No such thing as routine; visit medieval festivals, chocolate festivals, music festivals - you name it!



- Live in our village for 12 weeks with food, accommodation and a community manager to assist your every need;
- Revel in the unique vibe and inspiration of living within the walls and cobblestone streets of a citadel built in 12th century;
- Share the experience with a group of like-minded people from all around the world.

CODE



HTML
5

CODE COURSE

A L P H A P P L

What will you learn?

Doorway to the Tech-World

Learn how to turn ideas into real products. Websites, apps, video-games, and more. Our program is for people who love to build - and who strive for a successful career in a competitive world.

What are we offering?

An introduction to the world of programming. Begin by mastering the basic coding blocks.

Then specialize in an area of your preference.

How is it going to work?

Training sessions take place Monday-Friday from 9 am to 6 pm. Our program is designed on a fusion of tutoring, workshops and DIY projects to keep you ON, 24/7. Classes are taught in English and/or Portuguese.

Who is the course for?

Beginners. People with little/no knowledge of programming who are hungry to learn - with the promise of good vibes and excitement along the way.

It is ideal for...

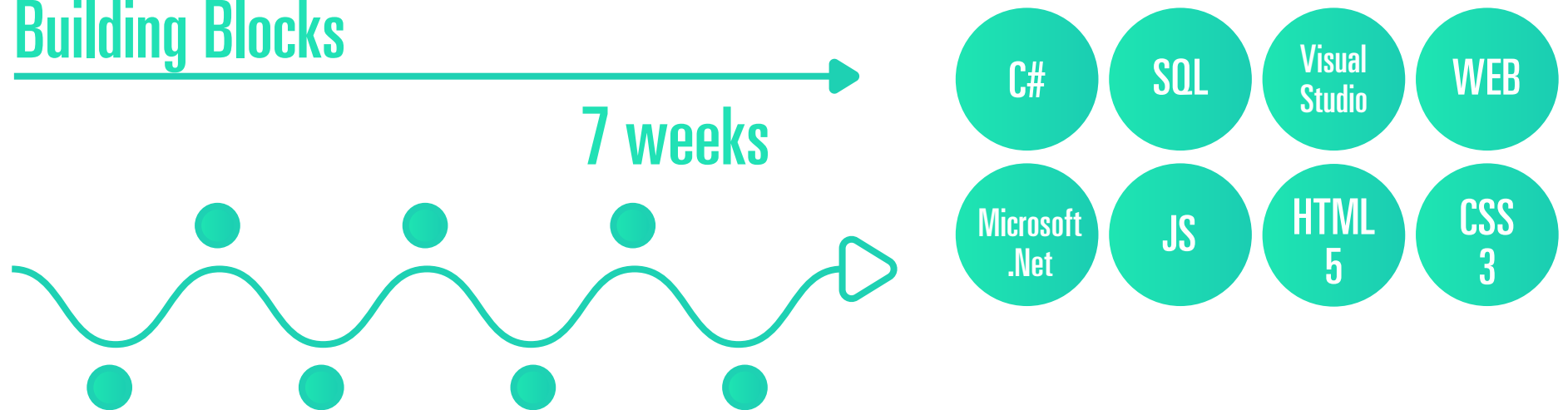
... Beginners who want to enter the world of programming;
... People seeking a career change;
... Anyone with an idea and the passion and drive to build it...

CODE COURSE

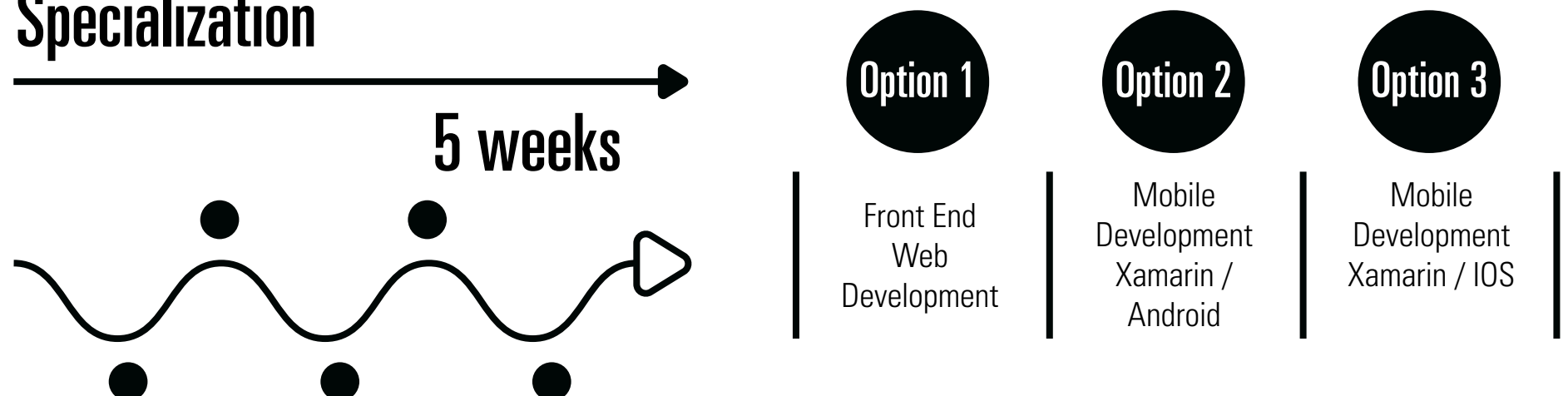
A L P H A P P L

The first 7 weeks of the program will be dedicated to learning the basic building blocks of coding. Once complete, you will narrow your focus and spend the next 5 weeks mastering your area of interest. Whether your passion lies in creating apps, websites, video games or robots - the choice is yours.

Building Blocks



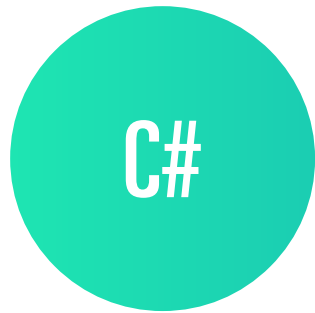
Specialization



CODE COURSE

A L P H A P P L

Building Blocks



An all-purpose programming language - a frequent requirement in tech job offers.



Learn to master and manage data for websites, apps, etc.



Microsoft developer tool. Where you will make websites, web apps and mobile apps for all of your devices



Learn to build your own website or web based app.

CODE COURSE

A L P H A P P L

Building Blocks



Microsoft
.Net

Microsoft Software Framework -
A package of development tools for windows applications.



JS

The preferred and most comprehensive web-based language, without it, websites would be static.



HTML
5

Almost every modern website/web app uses HTML5.
The standard language for web development adopted by virtually every global platform.



CSS
3

An invaluable skill to enhance and create great looking websites.

CODE COURSE

A L P H A P P L

Building Blocks

SQL

Learn to master and manage data for websites, apps, etc.

Microsoft developer tool. Where you will make websites, web apps and mobile apps for all of your devices.

Visual Studio

WEB

Learn to build your own website or web based app.

Almost every modern website/web app uses HTML5. The standard language for web development adopted by virtually every global platform.

HTML 5

C#

An all-purpose programming language a frequent requirement in tech job offers.

The preferred and most comprehensive web-based language, without it, websites would be static.

JS

CSS 3

An invaluable skill to enhance and create great looking websites.

Microsoft Software Framework. A package of development tools for windows applications.

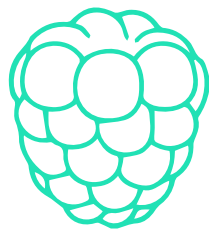
Microsoft .Net

THE LAB

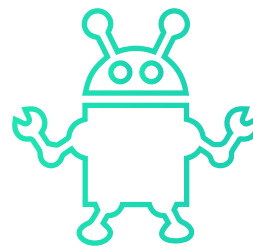
A L P H A P P L

Have fun - and apply your newfound skills

Aside from the workspace, we also offer a LAB of tech toys and equipment for students to try out their newfound skills and ideas.



Hack your way around the Raspberry, a total programmable miniature computer.



Test code lines and functions on our small robots and droids.



Build projects with the most recent beacon tech, and understand how bluetooth works.



Code your own wrist and build apps for wearables



See the effects of your coding skills on the real world with geo-fencing. Using your phone's GPS location to build games and apps.



Explore NFC technology by coding for your mobile phone and using it with NFC stickers for payments and more.

CODE COURSE

A L P H A P P L

It's not just about classes!



Leave your Footprint

Work on real projects to help the local community and shops to develop their businesses.

You can build websites, infrastructure apps or think of other ways of using your skills to add value. Be creative!

Build your Portfolio

Apply your skills in practical real-life cases and build your experience and portfolio.

These projects will prepare you to face the challenges of being a coder, in a world dominated by techies.

Projects

Some of the things you can do include:

Creating a virtual tour guide through Óbidos using beacon technology and creating a website for the bakery next door or for the municipality of Óbidos.

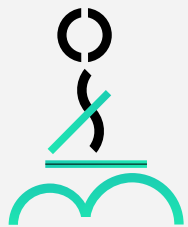
ENGAGE



ENGAGE

A L P H A P P L

What can we do?



Our Code Village Óbidos has it all. We have packed the 12 week program to ensure that whenever you're not on your computer you'll be spending your time karting, surfing or wine-tasting. From radical sports to cultural visits, our community manager will help you find and plan your perfect day. We are all about work and play - because there is no better way to learn.



and more...

ENGAGE

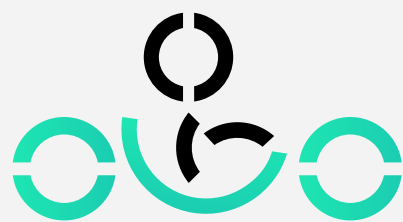
A L P H A P P L

What can we do?

Experience everything

Our program gets you in the zone and keeps you on your toes with a carefully injected dose of excitement.

*Some activities may be seasonal / Activities are also included in the price



KARTING

Competitive much? Hit the karting circuit and challenge your friends to a race.

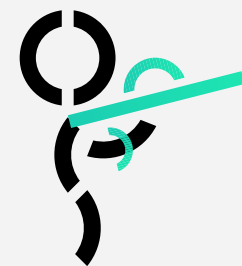
Included



BIKE RIDE

Get some fresh air, soak up the scenery or make it your daily commuting tool - biking is the way to get around the village.

Optional



PAINTBALL

Lead an epic battle with this amazing source of adrenaline that will bring out your basic instinct need to survive. Implement a strategy with your team that will lead you to victory.

Included

ENGAGE

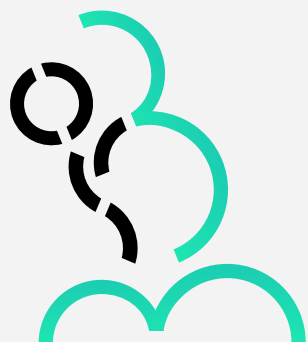
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WINDSURF

Another water sport you can practice in the Óbidos lagoon. For champions of the water only - or those not afraid to try.

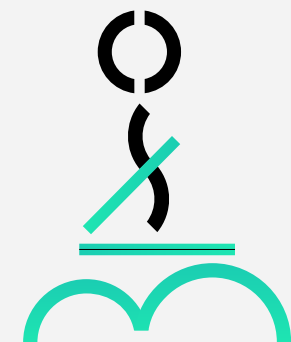
Included



SURF

With some of the best surf beaches in the continent, surfing around here is pretty damn cool and easily accessible.

Included



SUP

The Zenest of them all. Stand up paddling is for those looking for peace at the end or beginning of their days.

Optional

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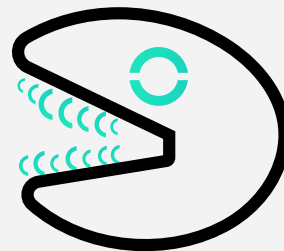
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KITESURF

Take on the ocean and the winds at the same time. A favourite amongst the locals. Only for the brave.

Optional



DINOUSAURS
MUSEUM

Visit the museum and its collection of dinosaur fossils. Do some lab work on real fossils and hit the field to search for dinosaur remains.

Optional



ESCAPE TOWER

Puzzle solver? find your way out of a locked castle tower using carefully placed clues with your friends.

Included

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GIN MAKING

Let yourself be guided through the process of making gin. And, of course, drinking it.

Optional



DESSERT BAKING

They might not look that special but don't be fooled, Portuguese traditional cakes and desserts are divine! Participate in this dessert baking class and master the art of "yum-ing".

Optional



BREAD BAKING

This is probably something you eat almost everyday. But in Óbidos you will be able to master the craft - courtesy of some old school local bakers.

Included

ENGAGE

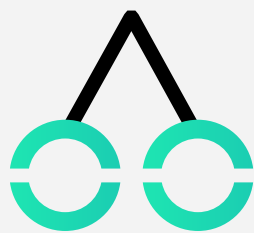
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GINJA TASTING

Ginja is a famous Portuguese wild cherry liquor. Learn how the old recipe is made and how to appreciate it like a local.

Optional



WINE TASTING

Portuguese legendary sunshine allows for fertile vineyards and exceptional wines. But don't let us talk you into it, taste it for yourself.

Included

ENGAGE

A L P H A P P L

What can we do?

Events and fairs in Óbidos

International Chocolate Festival - March 31 to April 25, 2016 (Open Friday to Sunday)

This is every chocoholic's dream. You won't just eat chocolate but live chocolate. From sculptures to culinary classes, everything about this festival is 100% chocolate.

Medieval Fair of Óbidos - July 14 to August 7, 2016 (Open Thursday to Sunday)

Each year, Óbidos travels back to the medieval times and brings to life the customs and spirit of the Middle Ages. Put on your shining knight armor and party like it's the 12th century, in a celebration full of mead, ale and medieval games that attracts over 15,000 people to our little village!

SIPO International Piano Masterclasses of Óbidos - July 18 to July 29, 2016

During the Semana Internacional de Piano de Óbidos (SIPO), you'll be mesmerized and enchanted by the beauty of music performed by internationally renowned artists.

Festival Literário Internacional de Óbidos

More than 200 authors from all over the world gather in Óbidos. Let yourself be captivated and fall under the spell of living in a village surrounded by the magic of books!

LIVE



Óbidos and the Hostel



Where am I going to be?

The medieval and picturesque town of Óbidos in Portugal. A UNESCO heritage location to explore and get inspired.

Where am I going to sleep?

Within the walls of this very citadel. Equipped with a chillout area, dining room and mandatory rooftop terrace.

Who am I going to be with?

A cook, new friends and a community manager to help you get settled.

What is Óbidos?



Inspiration

Writers, creatives and coders from all around the world choose the town of Óbidos for inspiration.

Medieval Óbidos

A medieval town on a hill in the west of Portugal, encircled by the wall of a 12th century castle. Little has changed inside the walls over the many years it has been there. All of Óbidos has been declared a national monument. Cobblestone streets lined with colorful houses and the traditional family shops.

Libraries

An explosion of culture can be found in the most unusual spots which have doubled down to serve as libraries, art galleries or co-work areas. Designated the creative city of literature.

YOUR TYPICAL CODING DAY

A L P H A P P L

What makes it special is that everyday is different



8 am

Good morning sunshine

A delicious breakfast is waiting for you in the dining area – all you need to kick start your day!

Time to code

Go to the working area where you will learn as much as you can during the morning.

9 am



1 pm

Lunch break

Our cook prepares one of her traditional recipes or we go somewhere to try the local cuisine.

2 pm



YOUR TYPICAL CODING DAY

A L P H A P P L

What makes it special is that everyday is different



3 pm

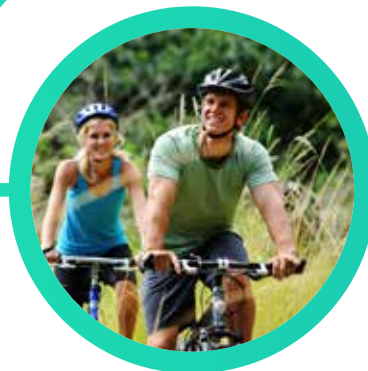
Project/Practical

This afternoon you'll be working in teams developing real projects app, websites, etc.

Moments

Radical sports, cultural activities. Just have a good time with us exploring all the stuff that makes Code Village.

5 pm



8 pm

Chillax

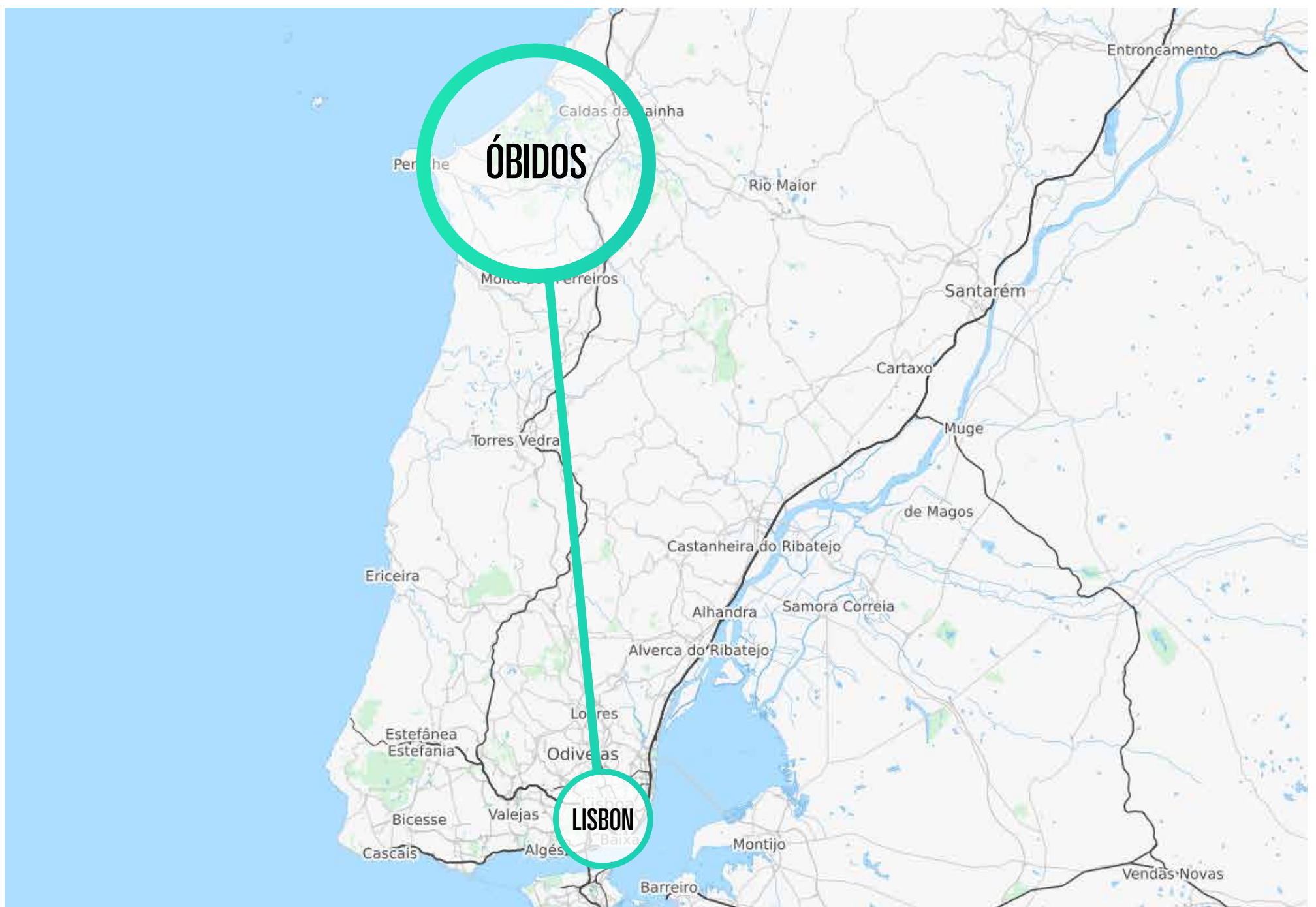
After we all eat together (at home or out) work on ongoing projects or kick back and watch a movie.

? pm



WHERE IS ÓBIDOS?

Óbidos is 85km from Lisbon - the ride lasts about 50 minutes





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CODE SCHOOL

**The first Code Bootcamp in Portugal
(Lisbon, Óbidos)**



More than 3'000 people applied to Alphappl code school, starting from our first business day in 2014.



Employed more than 130 adults from June 2014 to November 2015 (>75% success rate).



More than 50 ICT companies (SAP, Altran, Gfi, Farfetch, Accenture, etc.) have Alphappl students.



Endorsed by Portuguese Prime Minister as having impressive methodology, innovation and results.



More than 3 countries employed Alphappl students (UK, France, Portugal, ...)

ARE YOU IN?

ALPHAPPL

Questions? Don't hesitate to contact us!

START DATE: 27TH JUNE 2016



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